



PHS

Expression of Interest

Website Designer and Developer (Freelancer)

PHS is seeking expressions of interest from a Website Designer and Developer (Freelancer).

PHS is seeking a multi-skilled professional. The successful applicant will produce an updated website design and solutions to communicate brand messages with high visual impact and SEO performance. The position is suited to someone with demonstrable skills in graphic design.

We are seeking someone with creative flair, up-to-date knowledge of industry software and a professional approach to time management and deadlines. Hours will be flexible and managed by the successful applicant. The successful applicant will have a permanent desk (can be used full time) at our Head Office in St Mary's, Adelaide. However, applicant must have own software and hardware for use.

The successful applicant will have:

- Excellent visual communication skills, including extensive experience with Adobe Creative Cloud (AI, ID, PS)
- Excellent inter-personal skills and the ability to interact with people throughout our organisation
- A positive attitude and results-oriented approach to work
- Meticulous attention to detail, accuracy, and work quality
- Demonstrated creativity and initiative regarding design work and problem solving
- SEO – Google Analytics, Google Search Console
- Interest in Marketing, including social media knowledge and experience (favourable).

We expect the successful applicant to work with our marketing team to take mock-up designs to a fully operational website implemented on a content management system. Our aim is to improve the user experience.

We can offer attractive remuneration and benefits. There may be ongoing work after the initial project has been completed, and may include:

- Email. Visual collateral for EDMs
- Social. Creating corresponding images and animations for use across social media (LinkedIn)
- Print. Working on print and web documents (PDFs), such as capability brochures.

This role will have an immediate start with the potential for full-time until the project has been completed. Please email rebecca.mousley@precisionhydrographic.com.au with your expression of interest including a CV. Applicants must be able to show previous examples of work. Applications close **Friday 23rd October 2020**.